

KENNESAW STATE UNIVERSITY WHERE STUDENTS ARE FIRST

FOUNDATION ANNUAL REPORT FISCAL YEAR 2019



KENNESAW STATE UNIVERSITY
FOUNDATION
ANNUAL REPORT FISCAL YEAR 2019

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President's Letter

Pamela Whitten

Kennesaw State University is ascending. Through an unyielding focus on our students, through support for innovative research, and through rigorous yet attainable degrees, Kennesaw State is helping those who come here to find their wings.

Over the past year, we have taken aggressive steps to add more available courses, launched a hiring initiative to enhance advising services, and initiated a GAP Scholarship to help students with significant financial challenges successfully finish their final semester. In addition, we have allocated \$5.5 million to a special hiring initiative for full-time faculty.

This year we have a record enrollment at Kennesaw State. Our fall 2019 freshman class set a staggering new enrollment record with more than 30% growth from last year.

The word is getting out. This year we have a record enrollment at KSU. Our fall 2019 freshman class set a staggering new enrollment record with more than 30 percent growth from the year before.

Our students and faculty continue to elevate KSU through their achievements. For example, our football team and women's golf team have both won their conference championships the past two years in a row. This year our Electric Vehicle Team finished first at the evGrand Prix, an honors student received the prestigious Barry M. Goldwater Scholarship, and hundreds of students presented their research at the National Conference on Undergraduate Research hosted by KSU.

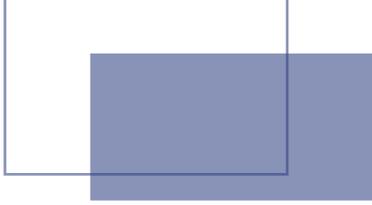
Our professors are winning recognition and grants from external organizations, including 2019 Engineer of the Year, Distinguished Faculty Advisor for a mechanical engineering professor, and 2018-2019 Practice and Leadership Award for architecture. Kennesaw State also is home to the top-ranked Executive MBA program in Georgia. In addition, KSU researchers are receiving NIH and NSF grants, and our Office of Research is working with faculty to help them produce additional high-quality grant proposals.

Going forward, we are prioritizing our efforts through a Roadmap which will continue KSU's powerful momentum in making this the best possible R2 university for our students. Through time and financial support, the members of our KSU community will also continue to play a critical role in enabling students to pursue their education and desired careers. I look forward to all that KSU and our Foundation will accomplish for our students over the next year.

Sincerely,

A handwritten signature in black ink that reads "Pamela Whitten". The signature is fluid and cursive, with a long horizontal flourish at the end.

Pamela Whitten President



ROADMAP TO SUCCESS

When Pamela Whitten started as president of Kennesaw State last year, she noted that the University was standing at a crossroads.

She envisioned substantial positive changes, stemming from an immediate emphasis on a student-centric focus of the University.

In 2018, the Carnegie Classification of Institutions of Higher Learning elevated Kennesaw State to an “R2” designated institution. The change in classification provided Whitten and the University’s leadership team with a new framework for future growth, with a goal to be among the nation’s top tier R2 universities by 2023.

At the foundation of Kennesaw State’s efforts to meet its goals are strong undergraduate education programs.

“High-quality education will continue to be a core focus for the University,” Whitten said. “In setting undergraduate goals, everyone will need to focus on moving students through their degree progression as efficiently as possible; creating interdisciplinary, innovative, and experiential educational opportunities

capturing student interests; and promoting interest and support for achievement in critical and high-demand fields.”

Additionally, University leadership has placed new priorities on expanding enrollment of graduate students in both current and new graduate programs. A strategic approach to graduate education will provide

she found KSU’s program. Following her graduation this summer, Hao will be joining the University of Pennsylvania’s School of Medicine as a post-doctoral researcher helping to bridge the gap between clinicians and academic researchers.

As KSU pursues its goals as an R2 institution, the research, scholarship, and creative activity across multiple disciplines are

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greater opportunities for Kennesaw State to advance its national profile.

One such program, the University’s Ph.D. in Analytics and Data Science, is building a reputation as one of the nation’s elite programs. Jie Hao, the first woman to earn the data science doctorate at KSU since the program began in 2015, was looking to advance her work in statistics when

major components. The University maintains a strong portfolio of external funding from several sources, including the National Science Foundation, the National Institutes of Health, and the U.S. Department of Education.

Earlier this year, three KSU faculty researchers received a three-year NIH grant to develop a new self-management and support

intervention program for low-income African-American men with multiple chronic conditions.

At the foundation of KSU's efforts to meet its goals are strong undergraduate education programs.

"The broad goal of our study is to better understand how factors such as race/ethnicity, gender, culture, socioeconomic status, and geography influence people's ability to manage chronic disease," said Evelina Sterling, assistant professor of sociology and the grant's principal researcher.

Whitten and the leadership team are focused on their goals, designing and implementing the roadmap to help Kennesaw State achieve its goals while staying laser-focused on student success.

"KSU students respond to their educational environment with unmatched vigor," President Whitten said. "They are a diverse group from all backgrounds, are fearlessly determined, uniquely prepared for the road ahead and passionately engaged with their studies. They are the reason we do what we do, and we are excited for the future."



Student Focus
Chris Roper

Ready for Take-off

As a child, Chris Roper was drawn to anything that flew – planes, rockets and satellites. It was around that time he knew his future would involve aerospace engineering studies.

"The big goal was always to become a rocket scientist," Roper said. Roper leveraged his classroom experience to bolster his research on propulsion and combustion for turbofan engines. The results of his studies have been presented at conferences hosted by the American Society of Engineering Education and the Council of Undergraduate Research, among others.

Reflecting on one of his favorite classes at KSU – Aircraft Propulsions – Roper said, "Every day was interesting, and every day we were learning something new. That's when I realized how cool and different it was to take what you learned in the classroom and apply it to something tangible."

Following his graduation last year with a degree in mechanical engineering and a minor in aerospace engineering, Roper completed a three-month fellowship at Los Alamos National Laboratory before joining NASA's Jet Propulsion Laboratory for a six-month co-op, ultimately gaining admission into a highly competitive Ph.D. program.

Like Roper, there are more than 37,000 students at Kennesaw State today discovering their own potential, daring to climb higher, and the University stands ready to deliver.

Historic Gift to KSU Baseball

Alumnus supports program with \$2.5 million donation

MICKEY DUNN, President and CEO of ML Industries, has committed \$2.5 million in support of the KSU baseball program. It equals the largest one-time single donation and one of the most impactful gifts from an individual donor to the KSU Department of Athletics.

“Teresa and Mickey are simply incredible and their support for Kennesaw State University and KSU Athletics is truly transformative,” Director of Athletics Milton Overton said. “We are so thankful for the tremendous philanthropy and leadership of the Dunn family. Their generosity will have a profound impact across our university and, in particular, in making our shared vision for an exceptional student-athlete experience a reality.”

“Their investment in the program will help continue to make baseball at KSU a first-class experience that student-athletes,



generous gift, and thank them for their support of the University and KSU Athletics,” said President Pamela Whitten. “What makes this gift especially heartwarming is that, as a Southern Polytechnic student-athlete and a recent graduate of KSU, Mickey’s gift demonstrates how the two universities have come together to catapult KSU to new heights.”

“Kennesaw State is one of the top universities in the state, as

“ I feel blessed and honored to be a graduate of this wonderful institution. After meeting President Whitten, I am confident the right leadership is in place and there will be many great times ahead for the Owl nation...” ~ Mickey Dunn

coaches, fans and the University community will enjoy for years to come,” Overton added.

Dunn, a graduate of Kennesaw State University, is president and CEO of ML Industries, a leading manufacturer of items such as airbags and automobile seat covers. Dunn was inducted into the SPSU Hall of Fame in 2015, a wing of the KSU Athletics Hall of Fame, after enjoying a standout baseball career for the Hornets from 1978-81 when he earned all-conference and all-district honors.

“We truly appreciate the Dunn’s

well as the entire country, and I feel blessed and honored to be a graduate of this wonderful institution,” Dunn said. “After meeting President Whitten, I am confident the right leadership is in place and there will be many great times ahead for Owl Nation. The momentum that I see with the new leadership, both in the University and the Athletic Department, makes it very easy to donate, as I know the future of this university is in tremendous hands. Milton Overton, Matt Griffin, Mike

Sansing, Scott Whitlock and Dr. Randy Kennedy set such a high standard for the KSU Athletic department and it is exciting to see where this university, and specifically athletics, will be in the next five years. It also is exciting to have a small part in helping a phenomenal baseball coach, Mike Sansing, and the KSU baseball program to become one of the top programs in the country. As a businessman and entrepreneur, I have always said that it is exciting to make money but the excitement of making money does not compare to the ability to give it away.

I applaud Milton Overton and the athletic staff for a job well done at KSU. Also, I thank my wife Teresa and my son Matthew for being huge supporters of this decision by the Dunn family to be a major donor to KSU.”

Since the program’s inception in 1984, the baseball team has captured two national championships (NAIA, 1994; NCAA Division II, 1996), eight regular-season titles, and made 20 postseason appearances, including advancing to the 2014 NCAA Division I Super Regional.

“On behalf of the baseball program, I thank Mickey Dunn, his wife, Teresa, and family for their generous gift,” Coach Sansing said. “There have been many special moments in the history of KSU Baseball, and this gift by Mickey and his family stands out to me because of the positive impact it will have on the program and student-athletes for years to come. It is truly a transformative gift that will enhance the experience of future Owls and help our program reach the next level.”



From the Chair

James Dunn

This year, the Kennesaw State University Foundation is celebrating its 50th anniversary. In 1969, a group of forward-looking citizens determined that supporting Kennesaw Junior College would provide meaningful help in the growth of the new school. How could anyone have imagined their initiative would become a research institution with 13 colleges and over 37,000 students?

The Foundation was able to make significant advances during the past year due to the great work of its most important asset, our Trustees. This amazing group of people continually commit their valuable time, their amazing talent and their generous treasure enabling the Foundation to meet its mission of supporting the University.

How could anyone have imagined their initiative would become a research institution with 13 colleges and over 37,000 students?

This year, the Foundation was able to achieve a long-standing goal to provide meaningful support to KSU with a commitment of \$6 million as matching funds to attract philanthropic investments for programs and scholarships. This will significantly leverage the ability of University Advancement to help fund the stated key goals of the University – namely, to drive student success and to become the best R2 university in the country.

While speaking of University Advancement, we must acknowledge the terrific team of people working there and in the Foundation office. Their professionalism and dedication are inspiring.

Looking forward, the Foundation will continue to focus on managing the investment portfolio prudently, finding solutions to support the University's student housing requirements and having our trustees progress as ambassadors for Kennesaw State University.

Sincerely,

A handwritten signature in black ink, appearing to read 'James P. Dunn'.

James P. Dunn
Chair, KSU Foundation Board of Trustees



CEO Message Lance Burchett

We are the stewards of history, reaching back 56 years to the founding of what is now Kennesaw State University in 1963.

Soon thereafter, the Kennesaw State University Foundation, Inc. was established in 1969. For 50 years the KSU Foundation has received, invested, and disbursed private gifts, property and other assets for the sole benefit of the University.

Philanthropy is crucial to advancing our mission. The margin of excellence our students, faculty and alumni deserve is only attainable through partnerships with individual donors, corporations and foundations.

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Our purpose is significant – to maximize the return on your investment to escalate the level of scholarly work, enhance research discoveries and their application to benefit society and groom more future alumni to provide an advanced workforce for tomorrow.

We have deep respect and appreciation for you, our supporters. Your gifts of time, talent, expertise, relationship and resources are invaluable and indispensable for the future of KSU.

We present this informative report as an illustration of our commitment to you, our benefactors.

Thank you for your support and leadership!

Sincerely,

A handwritten signature in black ink that reads "Lance".

Lance Burchett
Vice President for University Advancement
and CEO of the KSU Foundation, Inc.



Trustee establishes scholarship for underrepresented students in engineering



Alumna Catherine Land-Waters '83, a member of the KSU Foundation Board of Trustees, recently established a scholarship endowment to support underrepresented students majoring in either industrial engineering technology (IET) or systems and industrial engineering (ISYE).

"I believe that a post-high school education will have the greatest impact on a person's life compared to most anything else they can do," Land-Waters said. "A college education not only prepares a student for a career, but it also teaches discipline, diligence, perseverance, money management and how to deal with the highs and lows of life. I believe that an education can break the cycle of poverty. I am always so proud to see the number of first generation students at the scholarship luncheon.

"So why did I establish the scholarship? Simply, I want to help make attending college a reality for someone. What better investment could there possibly be?" asked Land-Waters.

The Catherine Land-Waters Endowed Scholarship provides financial support to an IET or ISYE major in the Southern Polytechnic

College of Engineering and Engineering Technology at KSU.

"The Catherine Land Waters Endowed Scholarship is a wonderful example of generosity of our alumni who value the opportunities that their education afforded them and want to give that same opportunity to another," said Renee Butler, associate dean of the Southern Polytechnic College

"A college education not only prepares a student for a career, but it teaches discipline, diligence, perseverance, money management and how to deal with the highs and lows of life. I believe that an education can break the cycle of poverty."

~ Catherine Land-Waters

of Engineering and Engineering Technology and a professor in the Systems and Industrial Engineering department. "We cannot underestimate the impact that financial assistance helps our students, especially in this time when student debt is at an all-time high. I am excited that this scholarship is the first scholarship designated specifically for an IET or ISYE student and that emphasizes underrepresented groups. We know that the solutions produced are better when engineers with varied backgrounds work on society's most challenging problems."

To be eligible for the scholarship, the student must be a KSU freshman enrolled full time with a minimum grade-point average of 3.0.

After joining the Southern Polytechnic State University Foundation in 2007, Land-Waters stayed on to serve the Kennesaw State Foundation after consolidation. She has been president of Southeastern Gas Engineering LLC since 2006 after more than 25 years with AGL (Atlanta Gas Light) Resources Inc., now called Southern Company Gas. Land-Waters positions with AGL include senior vice president of business technology, vice president of customer service, service center manager and corrosion/communications engineer.

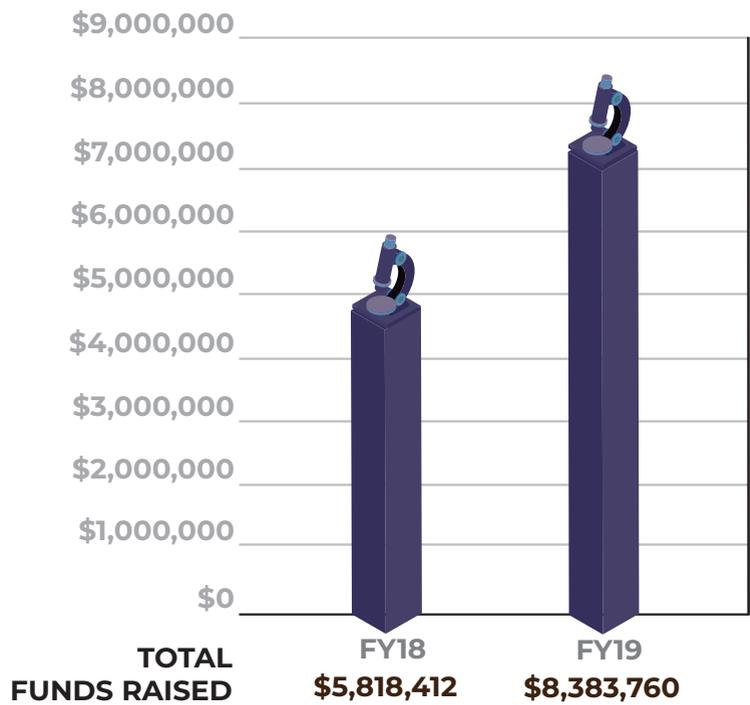
A generous giver to the University for over 30 years, Land-

Waters earned her Bachelor of Science in Industrial Engineering Technology in Marietta, Georgia, at what was then called Southern Technical Institute. She also has a Bachelor of Arts in French Language and Literature from Auburn University and a Master of Business Administration from Brenau University.

On April 18, 2019, Land-Waters met with Butler and Dr. Gregory L. Wiles, an assistant professor and chair of the Department of Systems and Industrial Engineering, on Kennesaw State's Marietta campus for a scholarship signing ceremony.



KSU RESEARCH FUNDS RAISED



KSU FOUNDATION AWARDS

■ The Clarice C. Bagwell Award for Distinguished Service

This award is presented annually to an individual who has, through unselfish and tireless efforts over time, enabled Kennesaw State University to advance its leadership position in higher education and offer responsive educational opportunities to students. This individual will have left an indelible mark on both the Foundation and Kennesaw State University and, consequently, the broader community they serve.



ELLEN SCOTT LONG

Ellen Scott Long attended Vanderbilt University and studied civil engineering where she received her Bachelor of Civil Engineering in 1983 before moving back to Atlanta. After working for several Atlanta civil engineering firms, she was hired at W. L. Jordan & Co. by Shepherd (Shep) Long. The two of them worked together for several years before she moved on to Greenberg Farrow. She and Shep married in 1995. When Chick-fil-A called on her to assist with their national expansion program, she jumped at the chance, which ultimately culminated in the founding of Long Engineering in 1997.

In 1996, Ellen and Shep welcomed Madeline into their family, giving Ellen the flexibility to continue working while having the freedom to raise, love and nurture her daughter, attend the many school and music events, and dream up excuses to be with her whenever possible, all while balancing the growth and success of her company. Over the past 22 years, Shep, Ellen and Madeline traveled together extensively throughout the United States, Europe and Africa.

Concurrently, Long Engineering flourished, being named one of the Top 100 Fastest Growing Engineering Firms in the United States nine times, Best Places to Work the past two years, and one of the 25 Largest Engineering Firms in Atlanta this past year. Ellen was named one of the 100 Influential Women to Know by Engineering Georgia magazine in 2018. She was an incredible mother, the best wife and friend a husband could ever hope for, a talented leader and mentor to people in her industry, and a joy to all those that met her.

Ellen unfortunately passed away earlier this year. She is survived by her daughter, her husband, and Shep's two children, Tyler Long (Zachary Rigole) and Cara Aki (Makana).



■ The Chairman's Award

The Kennesaw State University Foundation's Executive Committee established the Chairman's Award in 2001 to recognize an outstanding individual whose contribution of time and energy are an inspiration to both staff and other volunteers and whose talents clearly benefit the University and the community. The award is presented annually to an individual whose volunteerism recognizes innovative solutions to complex situations.



STEVEN CADRANEL

Steven Cadranel is partner and president of Arris Realty Partners. His responsibilities include identifying new development opportunities and managing the development, risk management, and value-creation process from due diligence to disposition. His big-picture thinking, coupled with his attention to detail, proves to be the perfect combination to bring a vision to reality.

Cadranel's expertise includes 28 years of experience in finance, development, leasing, acquisitions and dispositions. Prior to its merger with Ben Carter Properties in 1993, Cadranel served as senior vice president and portfolio manager for New Market Management, where he was responsible for the oversight and value enhancement of a \$400 million retail portfolio. Cadranel was also senior vice president and development partner with New Market Management's predecessor company, New Market Development.

During his career, he has developed projects totaling over 8 million square feet, including The Mall of Georgia in Mill Creek, Georgia, Columbus Park Crossing in Columbus, Georgia and St. Johns Town Center in Jacksonville, Florida.



■ The Horace W. Sturgis Award

The Sturgis Award is awarded in honor of the University's and the Foundation's founding president and ex-officio trustee, Dr. Horace Sturgis. In deference to Dr. Sturgis' legacy, the Sturgis Award is presented each year to an individual who initiates a new program, achieves a new accomplishment for the Foundation, or is literally "the first to get something done" on behalf of the Foundation.



MICKEY THOMAS DUNN

Mickey Dunn is the president and CEO of ML Industries in McAllen, Texas since 1990. MLI is a leading manufacturer of items such as 250,000-plus automotive airbags per week as well as seat covers, wind energy covers, marine covers, military covers and seat inserts for major players in the automotive business. MLI's automotive business continues to evolve with successful manufacturing in both the United States and Mexico. More than 400 million vehicles on the road carry Mickey's products, and the company has over 100 employees or employees' children on full scholarships.

Mickey played center field for the Hornets from 1978-1981. Mickey hit .383 his freshman season, earning All-Conference and All-District honors, making an immediate impact on the program. He then went on to register a .303 batting average his sophomore season, leading the club with 34 games played, 132 at-bats, 38 runs scored, and tied for the team lead in total bases with 48 that same season that led to a 20-14 overall record. Mickey finished batting .343 and .370, during his junior and senior seasons, respectively.

■ The Kalafut Award for Exceptional Service

The Kalafut Award for Exceptional Service was created in 2013 in honor of George W. Kalafut in recognition of over 22 years of truly exceptional service to the KSU Foundation Board of Trustees, the KSU campus, students, staff, and community.



CHESTER A. AUSTIN

Chester A. Austin's (Chet) career began in the military. He attended Georgia Military College and served in the Navy from 1945 to 1947. In 1954, Chet and Hazel joined their lifelong friend Al Burruss at Tip Top Poultry, a small business venture that would later become one of the leading companies in the poultry industry. When Burruss passed away in 1986, Chet took over leadership at Tip Top Poultry until he retired in 1999.

Chet's multi-dimensional career spans decades and includes widespread community involvement, much of which has been with KSU. He has served as a trustee and remains on the advisory boards for KSU's College of Professional Education (CPE) and the Osher Lifelong Learning Institute (OLLI). Chet has received extensive recognition for his involvement with Kennesaw State, including the Edwin Zaban Prize for Entrepreneurial Spirit and the Chairman's Award; in addition, the CPE named its youth academy in his honor. The Austins established an endowment fund that provides support to CPE and OLLI, as well as endowed scholarships for members of the Leaders In Kennesaw (LINK) program.

Chet has also supported scholarship programs that benefit Coles College of Business, the College of the Arts, and KSU Athletics. He and Hazel continue to be closely involved with the University and actively contribute to a number of campus programs. As a way to honor Chet and Hazel and their commitment to Kennesaw State, the Chet and Hazel Austin Residential Community was officially named on October 11, 2013. Sadly, Hazel recently passed away from complications from a stroke.

■ 28th Annual Distinguished Alumni Award

The Distinguished Alumni award is given to graduates who exemplify the ideals and mission of the University; demonstrate distinguished achievement in their chosen field at a local, regional or national level; and embody the spirit of Kennesaw State's commitment to community engagement through service, university involvement or philanthropic endeavors.



JEFFREY C. SHROPSHIRE

Jeff Shropshire is a senior vice president of C.W. Matthews Contracting Company, the largest heavy-highway construction company based in Georgia, with revenues in excess of \$500 million per year. His expertise involves all facets of construction management, but his passion for the industry comes from building projects that have an impact in the community and for the people constructing these projects.

Jeff was born in Atlanta and soon moved to Rome, Georgia where he resided until graduation from high school. After high school, Jeff moved to Florida to work on a segmental railroad bridge in Pensacola. After 18 months on the project, Jeff became interested in the engineering aspects of construction and enrolled at The Southern College of

Technology. He decided to co-op to help pay for college and in 1988 was hired by C.W. Matthews Contracting Company. Jeff stayed with the company after graduation and went to work full time as a foreman. Jeff continues working with C.W. Matthews Contracting as senior vice president of the Major Projects and Design Build divisions.

Jeff is involved with many industry organizations, including American Council for Construction Education, American Council of Engineering Companies of Georgia, American Society of Highway Engineers and Design Build Institute of America but devotes much of his time to Kennesaw State University Construction Management department as chair of the Industry Advisory Board. Jeff attends Tabernacle Baptist Church in Dallas, Georgia. Jeff has been married to his wife Melissa for 25 years, and they have three children.



TRENTON D. TURK

Trent Turk is responsible for and provides direction to principals, survey project managers and other staff in the daily operation of GeoSurvey, Ltd. He oversees all aspects of survey business management, including marketing, problem resolution, administration, and human resources. He provides advice to department heads on issues related to project and personnel management. Trent is involved in boundary-related decisions made within the company and provides technical review for completed projects. He has extensive knowledge of route, boundary and topographic surveys, especially those conforming to client's and ALTA/ACSM standards. Trent is licensed in Georgia, Florida, South Carolina and Tennessee. He has served as an expert witness for several

court cases related to boundary issues during his career.

Trent graduated from Southern Polytechnic State University in Marietta, Georgia in 1986 with a degree in civil engineering technology. Trent has worked in land surveying since he was 19 and has always had a passion for the profession. He serves on the Board of Trustees for the Kennesaw State University Foundation. Trent is a graduate of Leadership Cobb in 2005, and is an active member Marietta Kiwanis, a local civic service organization. He resides in west Cobb County with his wife, LaSona.

KSU STUDENT SCHOLARS

THREE SCHOLARSHIP RECIPIENTS AWARDED

Each year, Kennesaw State University provides scholarships to students on the basis of academic achievement, extracurricular activities, leadership, commitment to the community, financial need or merit. This year, we are proud of scholarship recipients Hope Summers, Travis Goure, and Katelyn McLaughlin – three of our most outstanding scholars for the 2019-2020 academic year. Travis Goure is the recipient of the *Board of the Center for Young Adult Addiction and Recovery Scholarship*; Katelyn McLaughlin is the recipient of the *American Opportunity Foundation Scholarship*; and Hope Summers is the recipient of the *Tom and Betty Phillips Endowed Scholarship* and the *Frazier Family Disability Development Fund*.

HOPE SUMMERS

HUMAN SERVICES > Future social worker
Hometown: Austell, GA

WHY DID YOU CHOOSE KSU?

I selected KSU because of the diverse student body, challenging academics, proximity to Atlanta, and wide range of student organizations.

At KSU, I discovered that it is OK to ask for help. I am very hard on myself, but I'm a lot stronger than I give myself credit for.

FUTURE GOALS:

My major goals are to graduate in December and apply to graduate school.





KATELYN MCLAUGHLIN

NURSING > Future neonatal nurse
Hometown: Alpharetta, GA

WHY DID YOU CHOOSE KSU?

I selected KSU because the WellStar School of Nursing has an exceptional nursing program.

WHAT HAVE YOU DISCOVERED SINCE JOINING KSU?

At KSU, I have discovered that I am able to overcome any hardship and that I can achieve my dream of becoming a nurse.

FUTURE GOALS:

My major goal is to be accepted into the WellStar School of Nursing.

TRAVIS GOURE

ENGLISH > Future literary editor
Hometown: Lilburn, GA

WHY DID YOU CHOOSE KSU?

I selected KSU because of its Collegiate Recovery Program.

WHAT HAVE YOU DISCOVERED SINCE JOINING KSU?

At KSU, I discovered that I am capable of maintaining my sobriety in college while performing at a high level academically.

FUTURE GOALS:

My goals are to get another publication in a literary journal, buy my own car, and to maintain my sobriety.



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U.S. Sen. Johnny H. Isakson

* EX-OFFICIO MEMBER

Coles College center receives \$2.81 million donation

Investing in the economics of education

Kennesaw State University has received two grants totaling \$2.81 million for its Education Economics Center in the Michael J. Coles College of Business.

The Education Economics Center explores education taxes, expenditures and resulting outcomes, while conducting research on topics such as teacher labor markets, public school staffing, school choice, charter schools, access to Advanced Placement courses, and voter attitudes.

"We appreciate the generosity of our donors who continue to demonstrate their enduring commitment to supporting worthwhile education and research at Kennesaw State University," said Kathy Schwaig, former dean of the Michael J. Coles College of Business. "Their contributions will help empower



academia and education policy has been cited more than 1,400 times according to Google Scholar, and he frequently presents his research at national and international academic

"The Education Economics Center's purpose is to produce academic and policy research and to provide technical assistance in informing researchers, education policymakers, educators and the general public about the most effective ways to improve educational opportunities for students. This very generous gift will allow the center to significantly expand our efforts to address real-world education challenges through the exchange of diverse ideas." ~ Ben Scafidi

the Education Economics Center to continue exploring innovative, data-driven solutions to challenges faced by students and educators across the country."

Center Director and Professor of Economics Ben Scafidi began the center and has served as its director since joining the KSU faculty in 2014. His research in

and policy conferences. Scafidi worked on education policy for two Georgia governors and he frequently is asked to provide technical assistance to state-level policymakers across the nation on issues pertaining to the economics of education.

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academic and policy research and to provide technical assistance in informing researchers, education policymakers, educators and the general public about the most effective ways to improve educational opportunities for students," Scafidi said. "This very generous gift will allow the center to significantly expand our efforts to address real-world education challenges through the exchange of diverse ideas."

Contributions of \$2 million from longtime KSU donors Tommy and Chantal Bagwell and \$810,000 from the Charles Koch Foundation will support the center, which is housed in the Coles College's Department of Economics, Finance and Quantitative Analysis.

The Bagwell family has a long history of philanthropy and service to Kennesaw State University, beginning in 1996 when Clarice Bagwell — Tommy Bagwell's mother — gave a generous gift to name the Leland and Clarice C. Bagwell College of Education. The Bagwells have given millions of dollars to Kennesaw State over the past two decades, including a \$2.25 million contribution last year to establish the Bagwell Center for the Study of Markets and Economic Opportunity in the Coles College, which was combined with a \$1 million contribution from the Charles Koch Foundation.

The Charles Koch Foundation supports students and scholars through academic grants and educational initiatives at more than 300 institutions and colleges around the country.



KSU ALUMNI ASSOCIATION BOARD OF DIRECTORS

BO

MEET THE BOARD OF DIRECTORS

The Kennesaw State University Alumni Association is governed by a 30-member board of directors. Six officers and 26 board members serve the initiatives of the University and represent the perspectives of a diverse alumni community from both sides of KSU's legacy tree (Kennesaw State University and Southern Polytechnic State University).

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NOTE: No active boards for Southern Polytechnic College of Engineering & Engineering Technology, College of Humanities and Social Sciences, College of Professional Education, Graduate College or University College exist at this time.

Kennesaw State Names Associate Vice President for Development

Georgia Tech's Scott Bryant tapped to help lead KSU's fundraising efforts

SCOTT BRYANT, formerly executive director of development for the Scheller College of Business at Georgia Institute of Technology, has been named Kennesaw State University's associate vice president for development, effective August 1.

In his role, Bryant will develop and manage the overall fundraising strategy for Kennesaw State, providing strategic direction in stewarding donors and cultivating and managing major gift prospects. He will oversee a team of 20 staff, encompassing areas such as annual giving, major gifts, and corporate, foundation and donor relations. Bryant will report to Lance Burchett, vice



Tech will be a valued asset to the University Advancement division and the entire University."

"I am dedicated to creating and contributing to a dynamic work environment to achieve incredible results, and I look forward to this opportunity to help take KSU to the next level in its rise as a nationally ranked university." ~ Scott Bryant

president for advancement and chief executive officer of the KSU Foundation.

"Scott brings over a decade of successful fundraising experience in the metro Atlanta area to Kennesaw State," said Burchett. "His strong leadership and professional management abilities demonstrated at Georgia

During his tenure at the Scheller College of Business, Bryant was instrumental in helping the college surpass its fundraising goal of \$175 million, as part of Georgia Tech's \$1.5 billion fundraising campaign. He led his development team to meet annual fundraising goals, bringing in \$7 million per year

on average, and developed the strategic vision for the MBA Annual Fund in 2018.

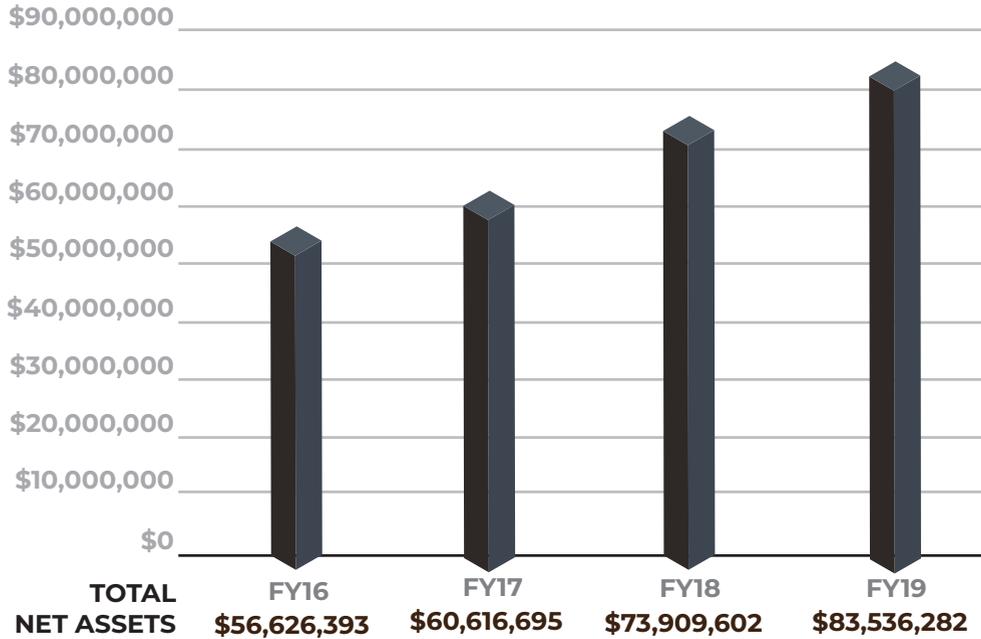
"I am excited to join the Kennesaw State family and work collaboratively with University leadership, staff, faculty, students and alumni of all ages," Bryant said. "I am dedicated to creating and contributing to a dynamic work environment to achieve incredible results, and I look forward to this opportunity to help take KSU to the next level in its rise as a nationally ranked university."

Prior to joining Georgia Tech, Bryant served as president, operating partner and chief financial officer of Bell Oak Capital, LLC. Bell Oak was a turnkey real estate financing, investment, development, facility management and construction services company, which catered to small business owners in the Atlanta market. Bryant also served as an associate in the Goldman Sachs Group, where he helped high net worth families, individuals and institutions across the Southeast to achieve their financial objectives.

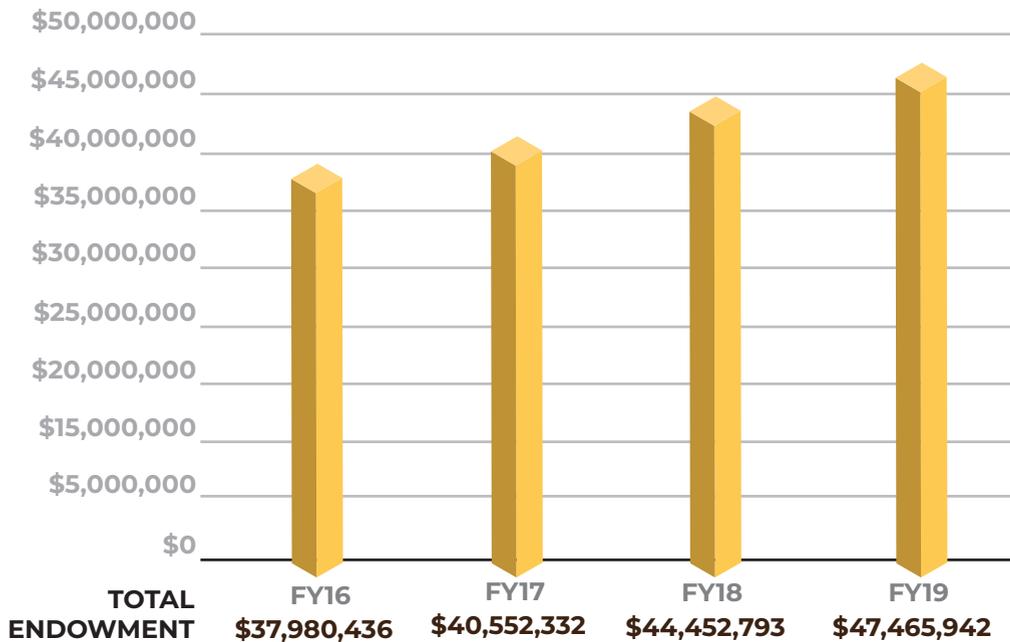
He earned his MBA from Duke University and a Bachelor of Science in Applied Psychology from Georgia Tech. Bryant resides in Roswell with his wife, Jenny and their two children Noah and Abby.

KSU FOUNDATION FINANCIAL REPORTS

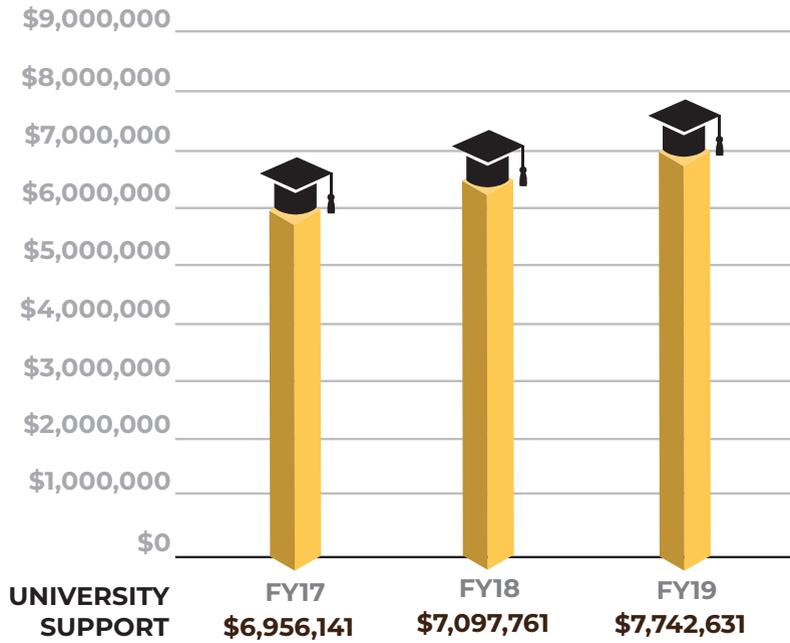
TOTAL KSU FOUNDATION NET ASSETS



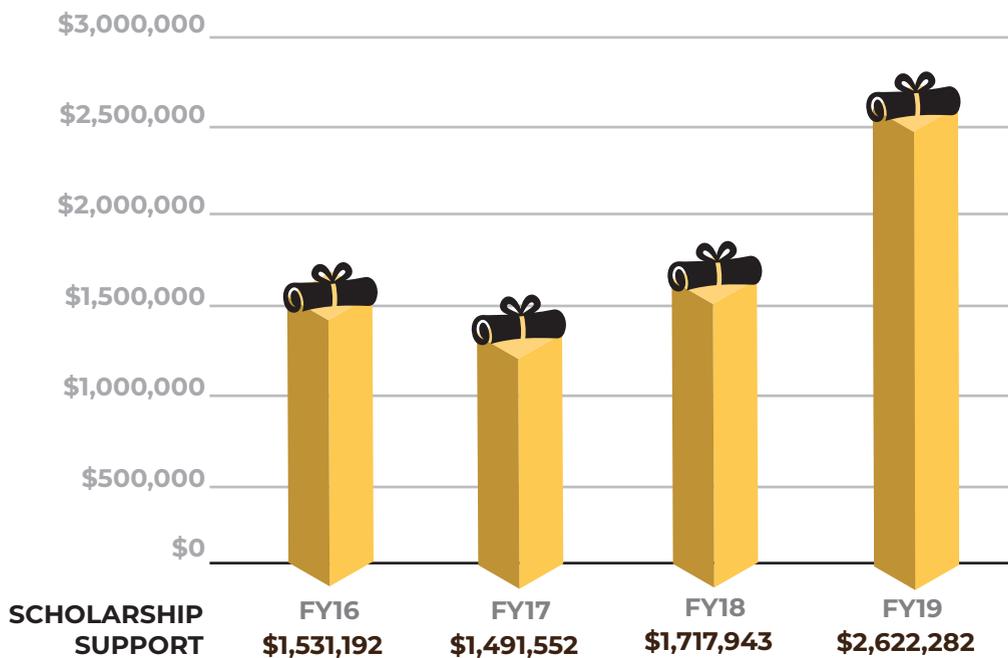
TOTAL KSU FOUNDATION ENDOWMENT



FOUNDATION UNIVERSITY SUPPORT

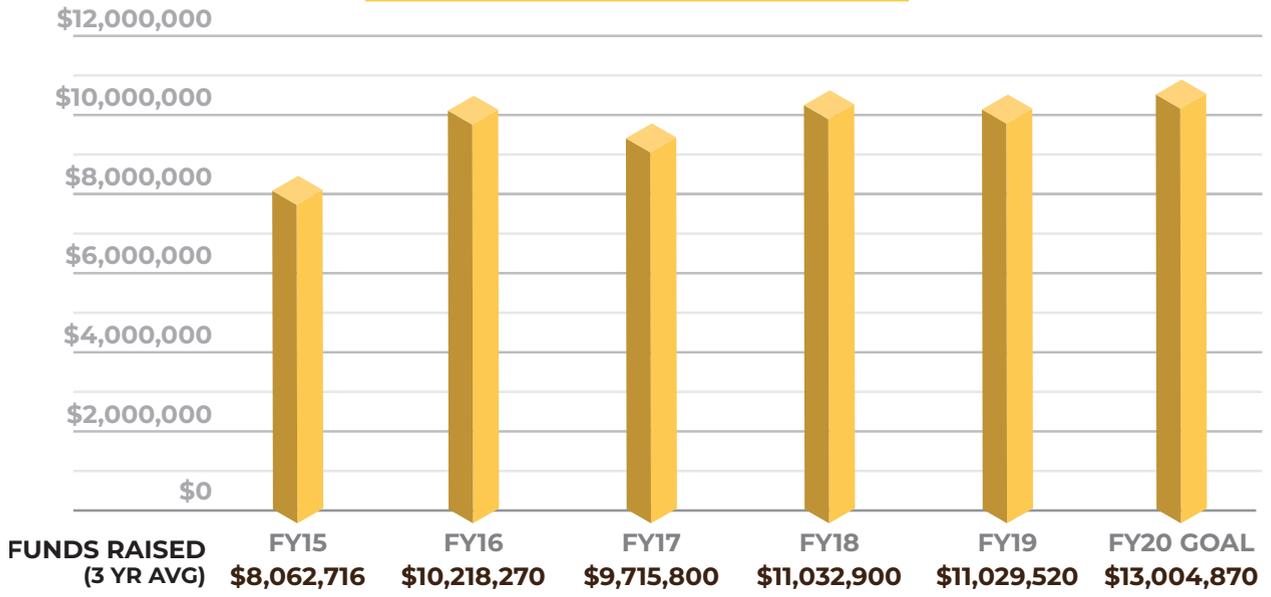


FOUNDATION SCHOLARSHIP SUPPORT

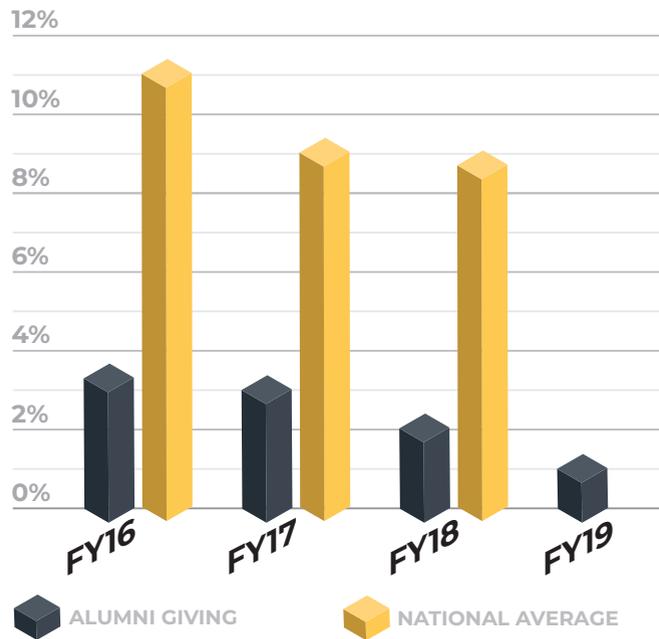


KSU FOUNDATION FINANCIAL REPORTS

KSU FUNDRAISING TOTALS Trailing 3 Year Average



TOTAL ALUMNI GIVING

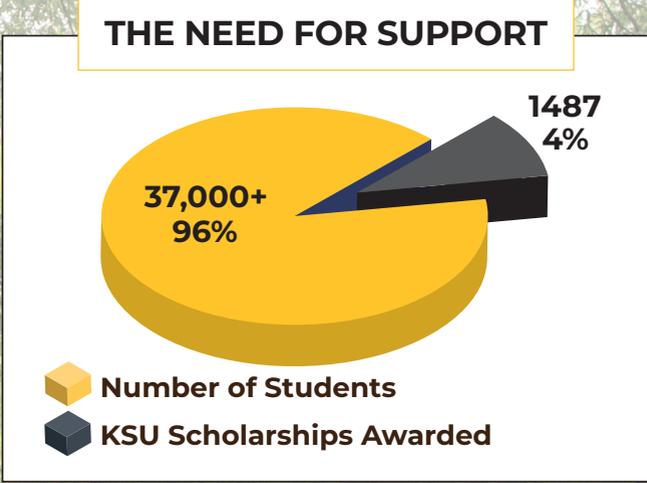


* Per the Council for Aid to Education, Eduventures and the Council for Support of Education. The Alumni Giving Rate in 1990 was 18%.

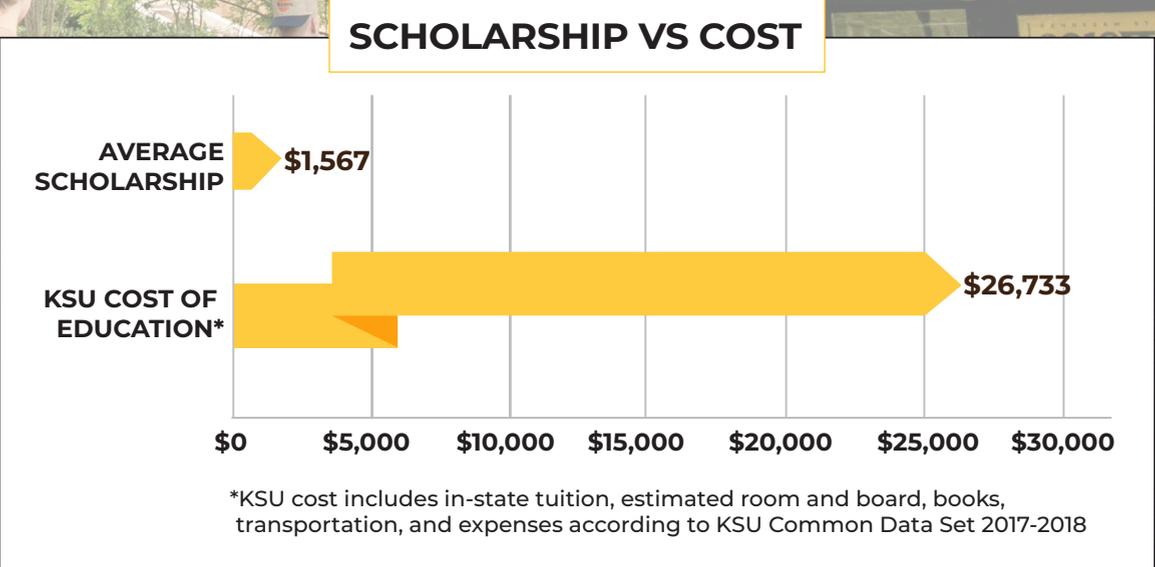
TOTAL EMPLOYEE GIVING



THE NEED FOR SUPPORT



SCHOLARSHIP VS COST



*KSU cost includes in-state tuition, estimated room and board, books, transportation, and expenses according to KSU Common Data Set 2017-2018



KENNESAW STATE UNIVERSITY

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